

ASHADIP MEDICAL AND SOCIAL WELFARE ASSOCIATION

Registered by Govt. of West Bengal Xxvi Act 1961

Registration No. : S / IL / 31387

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ANNUAL REPORT FOR THE YEAR 2014-15

ABOUT ASHADIP

ASHADIP MEDICAL AND SOCIAL WELFARE ASSOCIATION a new name in the field of Social Welfare organization(NGO), is a registered and an ISO 9001:2008 certified ,is operational in west Bengal,Jharkhand and Tripura state, is operational since 2004 , let by highly experienced, qualified, enthusiastic professionals and incorporated with a vision to provide quality products, quality services, quality life style and social recognition to its associates.

VISION

A Society based on legitimate rights, equity, justice, honesty, social sensivity and a culture of service in which all are self-reliant.

MISSION

To identify with and work along the economically and socially deprived, the physically and mentally challenged-starting with children, so that they become educated, skilled and aware . Enable them to be self reliant, self-employ, and enjoy a healthy ,dignified and sustainable equality of life. And to that end , act as a resource to and collaborate with other agencies- Governmental or Non-Governmental ,as well as suitably intervene in policy formulation. Our struggle for various social development activity, self employment , legal awareness, consumer affairs and activity against corruption.

I have the pleasure to present the Annual Report of the Association on this day. With the meager resource of the Members and donation from the well wishers we are able to undertake the following activities during the report:

CAPACITY BUILDING TRAINING

We are aware that providing financial services alone will not make someone self-reliant. If we consider the financial assistance provided to literate and less educated women and man as hardware automatically one has to get software commands at the backend to facilitate a smooth work flow. Hence we have provided various types of trainings to these folks. Some of the major training are on SHG concepts, SHG book writing, Social awareness and sensitization, reproductive health training, family planning , financial literacy which includes dealing with bank, money transactions, credit linkages with financial institutions, stitching & tailoring, zory work training , food processing etc

OBSERVATION & CELEBRATION OF THE IMPORTANT DAYS :

- **9th May : Rabindra Jayanti**

Rabindra Jayanti, the birth of Rabindranath Tagore(Biswa Kabi), celebrated by the Members of this Association . With a view to motivate the children and local people organized competition on recitation, dances, songs and drama.

- **11th July : World Women's Day**

Organized a seminar only for Women about their Rights and Duties. The Headmistress of local Girls' School presided over the Seminar. She delivered a speech regarding the Rights and Duties of the Women. She also awarded them about them about the bad effect of Dowry- System.

14th July : Forest Day

Observance of Forest day in like earlier occasions, this year too, the forest day was observed 14th day of July 2014.

This day Organized with flag -march by the Members of the Association dated 14.07.2014 at +PO-Kundal Pal, PS-Sabang, Dist-paschim medinipur, WB.

Morning 8.00 A.M- Inauguration the Utsav

Morning 10.00 A.M- Awareness programme on environment

12.30 P.M- Banmahutsav by 500 person meal offering

2.30 P.M - Sit-& draw competitions

3.30 P.M- Awareness programme on plantation and local plantation Ceremony. Distribution the plant/small tree, Bleaching powder, And finale among the 500 family.



- **5th. June: World Environmental Day**

Organized a road- show with banners and festoons to aware the local people regarding pollution of the environment. Lecture also organized on the topic delivered By Gram Pradhan & Respectable Teacher of the locality.

- **15th. August: Independence Day**

Organized with flag -march by the Members of the Association accompanied with local student& and villagers started at early in the morning and ended at 11:00 A.M. of the day. Slogan on the prominent freedom Fighters are given to remember them at end of the procession, organized lectures in respect of famous freedom Fighters who have scarified their lives for the freedom of our country.

- **29th August: National Sports Day**

Organized various sports and games specially Volley Ball & Foot Ball competition. 10 to 12 teams participated from various places for both games. Prizes are distributed to the winner's teams.

- **5th September : Teacher's Day (Birth Day of Sarbapally Radhakrishnan)**

This day is observed as Teacher's Day by holding a meeting. About 30 to 40 teachers attend the meeting. Prominent teacher's of some schools delivered heart rendering speech regarding life history of Dr. Radhakrishnan, a greatest philosopher of India to motivate the teachers & young educated youth of the locality.

- **29th September : Birth Day of Iswar Chandra Vidyasagar**

This day of observed every year by organizing a meeting for 3 to 4 hours. Local young educated men & Women attended the meeting. The reputed teacher of the locality discussed the life- history of Vidyasagar with a view to build up our character as like as him.

- **2nd October : Birth Day of Mahatma Gandhi**

Birth Day of the Father of Nation (Mahatma Gandhi) a great political leader of freedom movement of India, observed with speeches delivered by some prominent persons of the locality to recollect the life of Gandhiji for 4 to 5 hours.

- **10th December : International Human Rights Day Observation and legal awareness programme**

This day observed as Human Rights Day . Students of the local primary school, High school ,Higher secondary school along with local specified person, our associates, members of the association march-passed with National flag. Organized

the day by various programme like Blood donation, Free blood check up ,cultural programme etc. The specified persons delivered speeches on the Human Rights and its positive site for mankind.

PROGRAMME HIGHLIGHTS

Venue : At anath bandhu panja smriti auditorium hall and near filled .
AT+PO+PS-Sabang,Dist-Paschim Medinipur, WB Pin 721144

8.00 A.M- Inauguration the Utsav by National flag hosting ,flag -march and stage sova through special dignity person and by the Members of the association .

10.00 A.M- Blood donation camp organized by khargapur SD Hospital Blood Bank

2.30 P.M- Legal awareness programme

SPECIAL GUEST :

MR SUVADIP HOTA : OFFICER PASCHIM MEDINIPUR CONJUMER AFFAIRS
MR RAJKUMAR DAS : GOVT. PP PASCHIM MEDINIPUR ZILA COURT
MR ASHOKE KUMAR DAS : MANAGER LIC KGP DIVISIONAL MICRO INSURANCE
MR MARUTASEN NANDA : MANAGER LIC KGP DIVISIONAL P&GS DEPARTMENT
MR BIKASH BHUNIA : MEMBER PASCHIM MEDINIPUR ZILA PARISAD
MR SUJIT KUMAR JHA : SECRETARY PASCHIM MEDINIPUR LEGAL SERVICES AUTHORITY



- **14th November : Birth Day of Jaharlal Nehru**

This day observed as Children's Day. Pupils of the local Primary, High and Higher Secondary School along with the villagers and the Members of the Association march-passed With National flags. Organized sit & drawing, painting etc. The local teachers delivered speeches on the life Nehru to motivate the Children for building up their future life.

- **1st December: World AIDS Day**

Organization a road procession with banners & festoons showing the demerits of AIDS. At the end of the road - show a discussion arranged to aware the people about AIDS and to inform them not to hate the AIDS affected people.

- **8th September: Vishwa Swaksharata Dibwas**

World Literacy Day celebrated by this Association Members. A meeting was held at The Association premises. About 100 villagers (male & female) attended the meeting. A discussion was held about the necessity of literacy to motivate all.

- **23rd January : Birth Day of Netaji Subhs Chandra Bose**

The birth day of Netaji Subhas Chandra Bose was observed by the Association with a procession of more than 75 children & villagers. The life history of Netaji and his patriotic activities towards the freedom movement of India discussed at the end of the procession.

- **26th January : Republic Day of India**

This day was celebrated with the school-going children, local youth and villagers. The object and aims of inaugurating this day is elaborately discussed by the local School Teachers.

- **Saraswati Puja :**

Association members worship the Goddess of learning (Saraswati Debi) every year at the Association premises. Various cultural programmes also with great pleasure.

- **21st February : Matri Bhasa Dibas**

This day is observed by the members of the Association to propagate the necessity of Mother language in the life of a man. A discussion was held by the local with the villagers and students.

SOCIAL DEVELOPMENT PROGRAMME

- **Library :**

In view of rural recitation and help to poor needy student, we already setup a new library from the financial year 2004-2005, it is truth that books are not much but we tried in best for uplifting this library, we hope as early as soon this library will ran normally by this good will.

- **Voting Awareness Camp :**

A voting awareness camp has been organized to aware the local voters. Some Election officers of Gram Panchayat were present and discuss about the right of voting and process of voting.

- **Sports and Games :**

On the occasions of Independence Day various sports and games were arranged. More than 130 numbers of boys and girls participated. Prizes were given to the successful competitors.

- **Ashadip Medical,Sports,cultural and Science fare:**

A Madical,sports,cultural and science fare has been organized by our organization from 25th December to 31th December at Hrirhat,sabang,paschim medinipur .WB pin 721144

On that occasion during seven days various sports i.e cricket,football,voley,cultural programme,exibision,drama,awareness programme,blood donation camp,medical camp etc were organized.

PROGRAMME HIGHLIGHTS :

25.12.2014 : 8.00 a m. Inaguration ceremony by National flag hosting ,flag - march and stage sova through special dignity person and by the Members of the association .

10.00 a.m to 5.00 p.m women football tournament .

6.00 p.m to 9.30 p.m cultural programme

26.12.2014 : 8.00 a m. to 5.00 p.m cricket tournament

6.00 p.m to 9.30 p.m Drama

27.12.2014 : 8.00 a m. to 5.00 p.m Voley Ball tournament

6.00 p.m to 9.30 p.m Lola cultural programme : jhumur nach

28.12.2014 : 8.00 a m. to 1.00 p.m Blood Donation camp

2.00 p.m to 3.00 p.m sit and draw contest

3.30 p.m to 4.00 p.m Go as you lie (contest)

6.00 p.m to 9.30 p.m Drama

29.12.2014 : 8.00 a m. to 1.00 p.m Voluntary eye testing camp

2.00 p.m to 5.00 p.m quiz contest

6.00 p.m to 9.30 p.m competition on song

30.12.2014 : 8.00 a m. to 1.00 p.m Animal free vaccination and treatment camp

6.00 p.m to 9.30 p.m competition on Dance
30.12.2014 : 8.00 a m. to 5.00 p.m Male football tournament
6.00 p.m to 9.30 p.m cultural programme



HEALTH CLINIC

A Homeopathic Clinic is running where a Doctor attend the patients regularly. Free medical checkup and free medicines are provided to the

beneficiaries. 1658 patients benefited from the Homeopathy clinic

55 Eye screening camps conducted during the year in nearly 60 villages . Out of 3250 patients attended , 220 were operated upon the cataract.

- **Animal vaccination and treatment and free medicine camp:**

6 Veterinary vaccination , treatment and free medicine distribution camps conducted during the year in nearly 20 villages. Out of 920 cows and goats attended , 1500 were vaccinated for FMD and HSBQ infection.

- **SHGs Programme :**

five groups are running properly. At least 50(fifty) women are depositing their premium regularly and they are likely to be self sufficient with this programme.

- **Awareness Camp :**

At the end of every month, awareness camp for women on the various aspects is being conveyed and contemporary issues.

- **Social Forestry :**

To avoid natural calamities and environment pollution the Association executed some programmes to build up the awareness. The village roads have been cleaned about various types of saplings have been planted by the sides of the village roads.

- **Distribution Books and Sports Items:**

Text Books free of cost have been distribution to 15 numbers of poor students on the occasion of 15th August.

In addition the members of our Association assist to local administration in connection with the opening of small Savings Account, preparation of job card, arrangement to get Krishi-Loan etc.