



# ASHADIP MEDICAL AND SOCIAL WELFARE ASSOCIATION

ISO 9001 : 2008 Certify Organization



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## MARKETING PROCEDURE & CAREER FOR ALL MARKETING STUFF

### PACKAGE FOR ORGANIZER & CDA

#### ORGANIZER :

Any Person Age between 18 years to 60 years.

#### CDA (Channel Development Associates) :

Club, NGO, Society, Trust, Company or any Registered Institute or Person age between 20 yrs. to 60 yrs., minimum Graduation Pass.

#### A. SILVER PACKAGE (Rs 1450/-) :

- 1) WELCOME LETTER
- 2) DIGITAL ID CARD
- 3) BROCHURE
- 4) FLEX
- 5) FORMS & OTHER POP MATERIALS
- 6) LIC MICRO INSURANCE MONTHLY Rs. 100/-
- 7) ONE YEAR MEMBERSHIP ANY PACKAGE.



#### B. GOLD PACKAGE (FIVE YEARS MEMBERSHIP FEES Rs 5800/-) :

- 1) WELCOME LETTER
- 2) DIGITAL ID CARD
- 3) BROCHURE
- 4) FLEX
- 5) FORMS & OTHER POP MATERIALS
- 6) FIVE YEARS MEMBERSHIP ANY PACKAGE.

#### C. PLATINUM PACKAGE (10 YEARS MEMBERSHIP FEES Rs 11,600/-) :

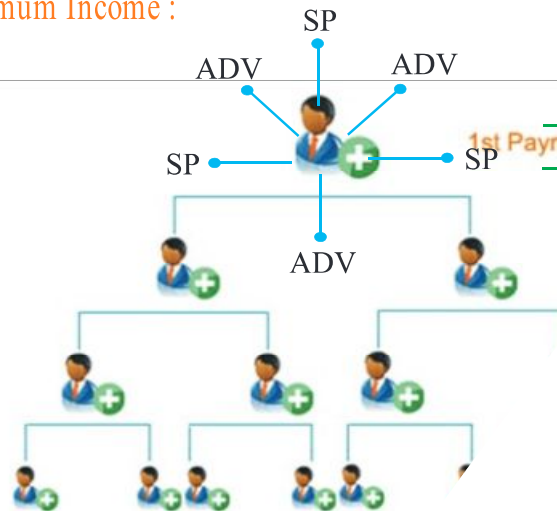
- 1) WELCOME LETTER
- 2) DIGITAL ID CARD
- 3) BROCHURE
- 4) FLEX
- 5) FORMS & OTHER POP MATERIALS
- 6) TEN YEARS MEMBERSHIP ANY PACKAGE.

## CAREER STRUCTURE OF PROJECT ORGANIZER AND CDA

### A. MLM INCOME

1) From Binary 1st Year Minimum Income :

Month	Joining	Income
1	2	200
2	4	400
3	8	800
4	16	1600
5	32	3200
6	64	6400
7	128	12800
8	256	25600
9	512	51200
10	1024	102400
11	2048	204800
12	4096	409600



1st Payment 1:2 or 2:1 = 200/-

Level pair income

1st 1:1 200/-

2nd 2:2 400/-

3rd 4:4 800/-

2) AWARD AND REWARD INCOME (WITHIN ONE FINANCIAL YEAR)

**Business Volume (BV) :** 1450 = 1 B.V., 5800 = 4 B.V., 11600 = 8 B.V.,  
1,27,600 = 88 B.V., and 5,22,000 = 360 B.V.  
**1 B.V. : 1 B.V. = PAYOUT RS. 200/-**  
**WEEKLY MAXIMUM PAYOUT FOR MLM TEAM RS. 1,30,000/-**

**Joining Package :**

- a) Silver Package Rs. 1450/-
- b) Gold Package (Five Yrs. Membership) Rs. 5,800/-
- c) Platinum Package (Ten Yrs. Membership) Rs. 11,600/-
- d) Diamond Package (Life Time Membership) Rs. 1,27,600/-
- e) Crown Diamond Package (Governing Body Membership) Rs. 5,22,000/-

**N.B. :** 1450 = 1BV, 1BV : 1BV = 200 PAYOUT, For Example : 1450 : 5800 = 200 Payout  
and That Case Right Side Carry forward 4350 and When Left Side BV 1 Deposit  
the Payment Payout will be again 200 and that Case Right Side Carry forward  
2900 Total Maximum weekly payout 1,30,000/- (Monthly 5,20,000/-)

### B. SUN FLOWER INCOME

3) **RECRUITMENT INCOME :** 100/- for every Specified person & Advisor recruitment .

4) **PACKAGE INCOME :** 10000/- for every 20 pcs Specified person & Advisor recruitment .

5) **BONUS INCOME :** (From only Sunflower Team)

10% on basis of total team income (Team direct join by own)

For example : Total Team Income is 1lac. That case bonus income is 10,000/-

### C. DIRECT OWN INCOME :

6) From Member Admission 1 year, 5 yrs. 10 yrs, Life Time and GB Member : 12.5%

7) From LIC and other micro 1st yr 6% and Renewal 4% up to Maturity.

8) For Macro Insurance 1st yr 20% and Renewal 2% up to Maturity.

9) Reward Income : (Publish every month 1st Day through website News Corner Link).

## PACKAGE FOR ALL MM, DO, ADVISOR AND SPECIFIED PERSON

- 1) WELCOME LETTER 2) DIGITAL ID CARD 3) BROCHURE 4) FLEX 5) FORMS & OTHER POP MATERIALS 6) PERSONAL ACCIDENT SA 1,00,000/- OR MOTHER TERESA WOMEN & CHILD POLICY 7) LIC MICRO 1ST PREMIUM Rs.- 100/-

### PACKAGE FEES :

MM Rs. 1000/- , D.O. Rs. - 1000/-. ADVISOR Rs.- 1200/- , SPECIFIED PERSON Rs.- 1200/-

## SUN FLOWER TEAM

### MARKETING MANAGER(MM)

#### **TERM CONDITIONS:**

**AGE :** 25 Yrs. to 50 yrs., **QUALIFICATIONS :** Minimum Graduation , **ADVANTAGE :** Experience on Marketing Concept, Own bike, Speaking Power, Smartness. **NECESSARY DOCUMENTS :** Colour Passport Photo, Copy of Admit, Marksheet, Copy of Driving License, Copy of Bike Regd. Certificate, Copy of Photo ID.

#### **CAREER :-**

1. 100/-for every Advisor recruitment.
2. 200/-for every CDA/ Organizer recruitment.
3. Package income : Rs.12000/- (Target Total recruitment 15 pcs ) or Direct down line business 12 lack
4. Bonus income : 10% on basis of total team(Advisors,CDA/Organizer) income. For example:  
total team income is 1 lac. That case bonus income is 10000/-

### DEVELOPMENT OFFICER (DO)

#### **TERM CONDITIONS:**

**AGE :** 25 Yrs. to 50 yrs., **QUALIFICATIONS :** Minimum Graduation , **ADVANTAGE :** Experience on Marketing Concept, Speaking Power, Smartness. **NECESSARY DOCUMENTS :** Colour Passport Photo, Copy of Admit, Marksheet, Copy of Photo ID.

#### **CAREER :-**

1. 100/-for every Advisor recruitment.
2. 100/-for every specified person recruitment.
3. Package income : Rs. 10000/- (Target : 20 Advisors and Specified person Recruitment) or direct downline business Rs 10 lac
4. Bonus income : 10% on basis of total team income. for example : Total team income is 1 lac.  
That case bonus income is 10000/-

### ADVISOR(ADV)

#### **TERM CONDITIONS:**

**AGE :** 18 Yrs. to 60 yrs., **QUALIFICATIONS :** Minimum Madhyamik (X) , **ADVANTAGE :** Experience on Marketing Concept, Speaking Power, Smartness. **NECESSARY DOCUMENTS :** Colour Passport Photo, Copy of Admit, Marksheet, Copy of Photo ID.

#### **CAREER :-**

1. 100/-for every Advisor and specified person recruitment.
2. Package income : Rs.9000/- after complete the target.( 20 Advisor and Specified Person Recruit ) or direct down line business Rs. 9 lac.
3. Bonus income: 10% on basis of total team income. For example : Total team income is 1 lac. That case bonus income is 10000/-
4. From member admission 1 year, 5 years and 10 years : 12.5%
5. From L.I.C and other Micro 1st year 6% Renewal 4% upto Maturity
6. From Macro Insurance 1st year 20% and renewal 2%.

### SPECIFIED PERSON(SP)

#### **TERM CONDITIONS:**

**AGE :** 18 Yrs. to 60 yrs., **QUALIFICATIONS :** Minimum Four(IV) Pass , **ADVANTAGE :** Experience on Marketing Concept, Speaking Power, Smartness. **NECESSARY DOCUMENTS :** Colour Passport Photo, Minimum Pass Certificate, Copy of Photo ID.

#### **CAREER :-**

1. 100/-for every specified person recruitment.
2. Package income : Rs. 9000/- after complete the target.( Specified Person Recruitment. ) or direct down line business Rs. 9 lac. Target : 20pcs Specified Person Recruitment.
3. Bonus income: 10% on basis of total team income. For example : Total team income is 1 lack.  
That case bonus income is 10000/-
4. From member admission 1 year, 5 years and 10 years : 12.5%
5. From L.I.C and other Micro 1st year 6% Renewal 4% upto Maturity.
6. From Macro Insurance 1st year 20% and renewal 2%.